

Financial Services Guide: Part Two



This document is Part Two of a Financial Services Guide & must be read in conjunction with Part One.

This Financial Services Guide (FSG) contains important information about:

- Your Authorised Representative/s;
- The Financial Products and Services provided by your Authorised Representative;
- How your Authorised Representative charges for their services; and
- How NEO Financial Solutions Pty Ltd (the Licensee, 'NEOFS' AFSL 385845) and its Authorised Representatives are paid.



AUTHORISED REPRESENTATIVE PROFILE

CORPORATE AUTHORISED REPRESENTATIVE PROFILE

Authorised Representative Name	Prudent Investing Pty Ltd
Authorised Representative ASIC Number	447154
Trading Name	Ellenbrook Insurance & Financial Planning Consultants
Business Address	Unit 1, 45 Winton Road, Joondalup WA 6027
Postal Address	PO BOX 306, Joondalup WA 6919
Telephone	08 9301 0772
Fax	08 9301 5963
Mobile	0412 919 547
Email	steve@jiconsultants.com.au

Prudent Investing Pty Ltd is a Corporate Authorised Representative of NEO Financial Solutions Pty Ltd AFSL 385845.

SUB AUTHORISED REPRESENTATIVE PROFILE

Authorised Representative Name	Steve Cooke
Authorised Representative ASIC Number	314822
Mobile	0412 919 547
Email	steve@jiconsultants.com.au

Steve Cooke is a Sub Authorised Representative of Prudent Investing Pty Ltd.

AUTHORISED REPRESENTATIVE BACKGROUND

Steve Cooke holds an Advanced Diploma in Financial Services (Financial Planning) and has worked within the financial planning industry since 1987.



PRODUCTS & SERVICES OFFERED

FINANCIAL PRODUCTS OFFERED

The Authorised Representative named in this Financial Services Guide has been authorised by NEOFS to provide Financial Product Advice and Deal in the following products:

✓	Cash Deposit & Payment Products
✓	Government Debentures, Stocks & Bonds
✓	Life Products – Life Risk Insurance Products
✓	Life Products – Investment Life Insurance Products
✓	Superannuation, RSA's & Retirement Income Stream Products
✓	Managed Investments
✓	Securities
✓	Self-Managed Super Funds

Only products researched and approved by NEOFS can be recommended by your Authorised Representative.

SERVICES OFFERED

The Authorised Representative named in this Financial Services Guide is able to offer you the following services:

✓	Personal Risk Insurance	✓	Business Succession Planning
✓	Superannuation	✓	Estate Planning Strategies
✓	Managed Investments	✓	Pre-Retirement Strategies
✓	Securities	✓	Transition to Retirement Strategies
✓	Self-Managed Super Funds		

SERVICES & PRODUCTS NOT OFFERED

Your Authorised Representative is unable to offer you advice or services regarding the financial products or services listed below. We may have referral arrangements in place for a service or financial product listed below. Please inform us if you wish to receive advice in these areas and we will be happy to refer you to a suitably qualified adviser. It is important for you to understand that we do not endorse, recommend or accept responsibility for the services, strategies and/or products provided by external referral service providers.

✗	Debt Management	✗	Socially Responsible Investments
✗	Guidance on Budgeting	✗	Salary Packaging
✗	Wealth Accumulation Strategies	✗	Standard Margin Lending & Gearing
✗	General Insurance	✗	Direct Property - Sales
✗	Derivatives	✗	Direct Property – Strategies Only
✗	Centrelink & Veteran Affairs Planning		



HOW WE GET PAID

NEOFS receives all remuneration upon implementation of the products and services provided by your Authorised Representative. NEOFS then pays 94% of the commission received directly to Zodani Pty Ltd t/a Joondalup Insurance Consultants.

From this Zodani Pty Ltd pays Steve Cooke a salary and bonuses if certain targets are achieved and funds the costs associated with operating their business.

Following is a guide as to how commissions and/or fees may be charged. If you choose to receive personal advice, the Statement of Advice you receive will detail the specific payments in relation to the products recommended. You have a right to request further particulars in respect to the remuneration received by the Authorised Representative or NEOFS.



WHAT ARE THE COSTS

All fees are inclusive of GST.

Your Authorised Representative may provide you with an initial meeting for which there is no charge. Further meetings including the preparation, implementation and ongoing advice will be charged by one or a combination of methods as outlined below. You may elect to be invoiced directly for these fees to be paid to NEOFS or you may elect to have these fees deducted from your investments. An estimated cost of services will be provided to you before commencing any work.

Initial Appointment		
We will collect information from you at this meeting and provide you with general only advice at this meeting. The costs in providing comprehensive advice services will be quoted to you at this meeting. To receive comprehensive advice you will need to have a Statement of advice prepared.		No Charge
Fee for Service Hourly Rate		
We may charge an hourly rate for the services we provide.		\$120.00 / Hour
Statement of Advice Preparation Fees	From (Min)	To (Max)
Advice fees are charged based on the complexity of the advice provided. <i>Please note the SOA preparation fees still apply where you decide not to implement our advice.</i>	\$0.00	\$5,000
Implementation of Advice (Non Insurance) (1st Year only)	From (Min)	To (Max)
Investment of superannuation and non-superannuation funds	\$500	\$5,000

Implementation of Advice (Insurance) (1st Year only)	From (Min)	To (Max)
The commission is a percentage of the insurer's base premium i.e. premium excluding stamp duty, fire services levy, GST, model loadings or any other government charges, taxes, fees or levies. Example: if the annual premium was \$500 NEOFS would receive up to \$440 in the first year based on the maximum.	0%	88%

Ongoing Advice Fee (Non Insurance)	From (Min)	To (Max)
Ongoing Advice: Flat Fee Ongoing Advice fees will be determined by the complexity and requirements of the recommended strategy.	\$500	\$5,000

Ongoing Advice Life Insurance / Risk Products Commission	From (Min)	To (Max)
NEOFS may also receive a renewal commission from the product provider each year while your policy is in force. This is a percentage of the base annual premium you pay. Example: if you're annual premium is \$500 NEOFS would receive up to \$165 per annum based on maximum.	0%	33%

Other Remuneration I may receive.

Nil

FSG Issued by:
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